

Im an interactive designer, full-stack developer and motion artist with 10 years of experience working in environments ranging from start-ups to large companies as well as freelance work. My work experience includes graphic designer, web developer, and project and brand manager.

---

## EDUCATION

Rochester Institute of Technology Rochester, NY  
Masters of Fine Arts  
Major: Computer Graphics Design

---

Rochester Institute of Technology Rochester, NY  
Bachelors of Fine Arts  
Major: New Media Design and Imaging

---

## EXPERIENCE

FREELANCE WEB DESIGNER | New York, NY | May 2017 to Present

---

Commissioned for graphic design, print and web projects. I've completed media campaigns, microsites, logos and more for a variety of clients.

---

BAUER XCEL MEDIA | New York, NY  
Full Stack Developer / Designer | January 2015 - May 2017

---

- Completed front-end rebuild of Sweepon.com in MVC framework
  - Worked closely with the marketing team as lead Developer for landing pages and promotional sales
  - Worked closely with the design team to implement new features on sweepon and editorial sites
  - Assisted with removal of legacy code and revamping test cases in TDD environment
- 

E-ON SOFTWARE | Lexington, MA  
Interactive Designer / Developer / Motion Artist | July 2014 - December 2014

---

- Redesigned and built www.lumenrt.com
  - Created teaser videos and tutorials for the release of LumenRT 2015
  - Foster relationships in the user community, manage communications in newsletters and forums
  - Conduct, review, and edit numerous interviews
- 

THE SALZMAN GROUP | Rochester, NY  
Lead Web Designer / Email Marketing Specialist / Web Developer / QA Manager | August 2013 – July 2014

---

- Redesigned www.wholelattelove.com.
  - Redesigned the homepage of www.aabreecoffee.com.
  - Streamlined a new QA process to a team of 8 employees for the new site launch of wholelattelove.com.
  - Responsible for the email and media campaigns for various products/sales across the site.
- 

UNIVERSITY OF ROCHESTER | Rochester, NY  
Web Designer / Developer | March 2011 – August 2013

---

- Commissioned to work on the AID's Education Posters, the Camelot Project, the Data Management Repositories, the Giving Page on the main library's site, and the Blake Illustrated Journal Project.
  - Managed small site builds for a variety of departments within the Rush Rhees Library.
  - Created original site designs and built previously created designs in Drupal, WordPress, and OJS (Open Journal Systems).
- 

HEARTBEAT IDEAS | New York, NY  
QA Engineer / Front-End Developer | 2009 - 2010

---

- Helped Develop and Refine the new QA process.
  - Re-Organized tech team/ QA documentation.
  - Managed up to 3 QA Freelancers at a time.
  - Tested small to large site builds, banners, phone apps, & widgets.
  - Managed all tracking through various services (google analytics, webtrendz, atlas)
  - In charge of all internal file pushes/deployment for each site.
  - In charge for all site deployments for HBD's UCB client.
  - Built and tested a multitude of emails.
- 

## SKILLS

### PROGRAMS

Microsoft Project, Excel, Word, Visio, Adobe Photoshop, InDesign, Illustrator, After Effects, Autodesk Maya, SketchUp

### LANGUAGES

HTML, CSS, SCSS, JavaScript, PHP, Ruby on Rails

### CMS TOOLS

Wordpress, Squarespace

### PLATFORMS

Mac and Windows proficiency.

---